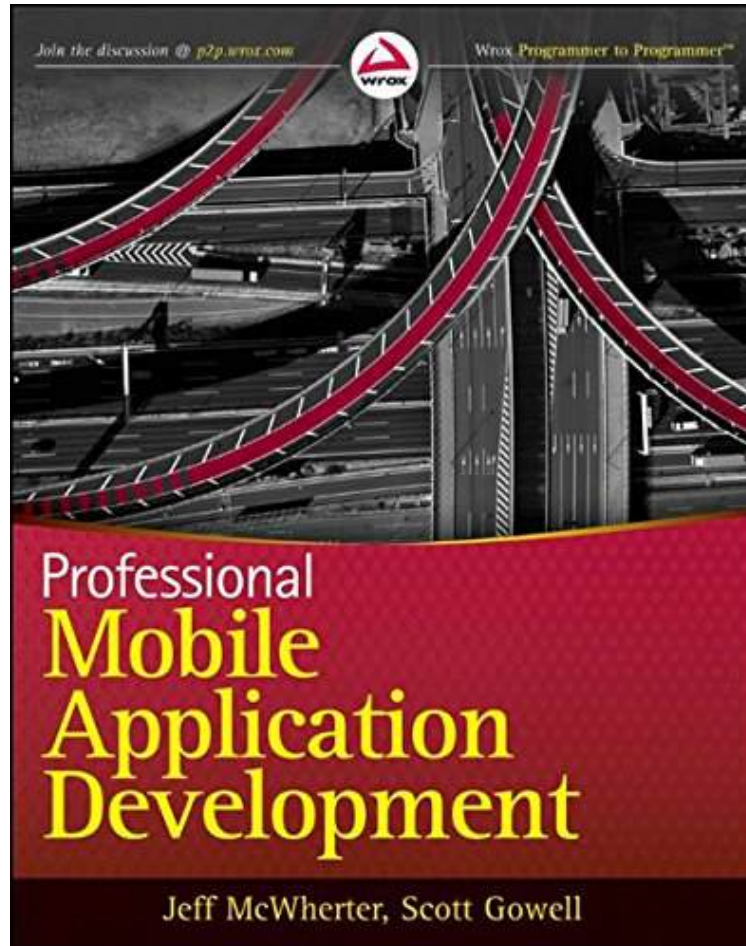


Professional Mobile Application Development

By Jeff McWherter, Scott Gowell

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versions and varieties of mobile phone platforms on the market can be daunting to even the most seasoned developer. This authoritative guide is written in such a way that it takes your existing skills and experience and uses that background as a solid foundation for developing applications that cross over between platforms thereby freeing you from having to learn a new one. From the Back Cover Create amazing apps for all major smartphone platforms. It can be tricky developing for all mobile platforms and there are a lot of traps along the way. This guide helps you navigate around the roadblocks providing you with the steps.

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